



# INNOVATION & DIGITAL TRANSFORMATION: THE CHALLENGE AND OPPORTUNITY FOR CORPORATES

TREASURY FINANCE FORUM DAY 2018



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*“The bigger commodity traders become, the more capital they have to invest in the latest analytics and artificial intelligence that let them capitalize on the vast proprietary data in their portfolios and supply chains. Increasing their ability to transform data into meaningful market intelligence only enhances their competitive advantage...”*

OLIVER WYMAN

# QUIZ ONE

What is the estimated percentage of unstructured data (news, documents, social media, blogs, emails, etc)?

A. 70%

B. 80%

C. 90%

# QUIZ TWO

When was the first encoded transmission between two devices?

- A. 1816
- B. 1916
- C. 2016

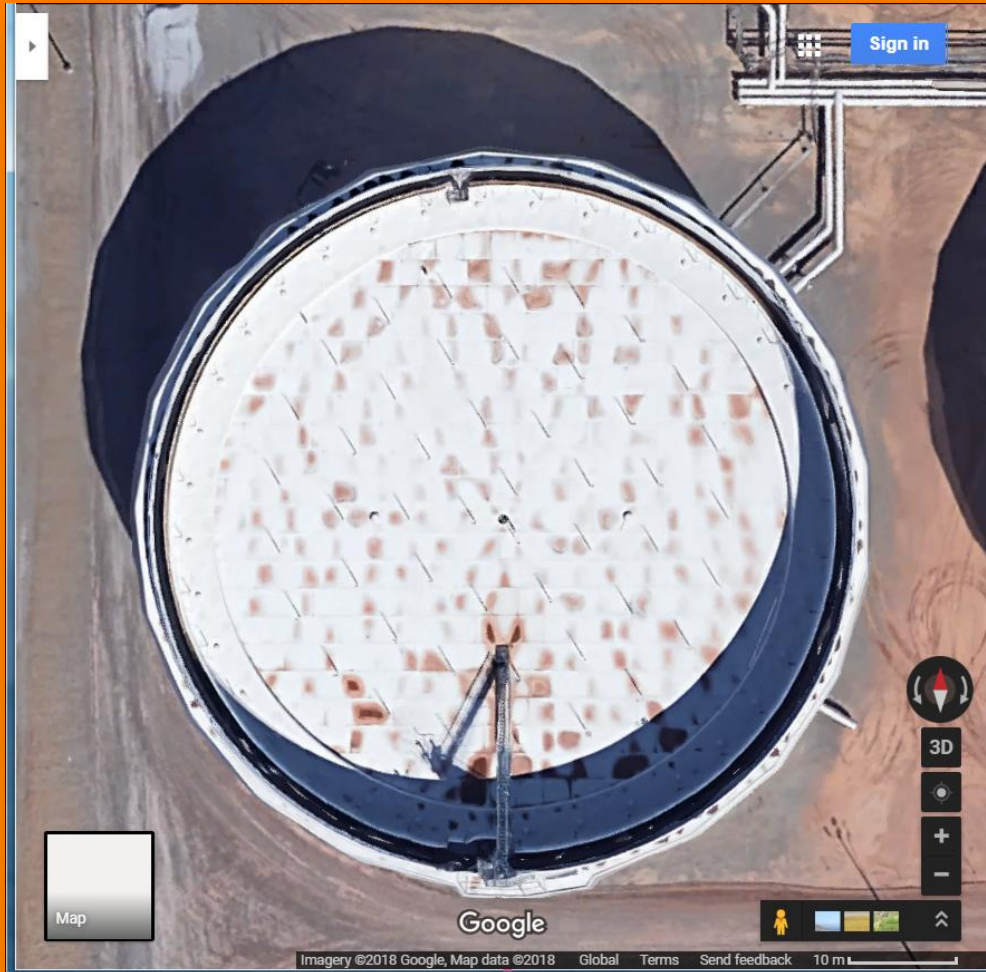
# QUIZ THREE



Is this LNG Liquefaction Plant working?

- A. No, there are rumors of an unplanned outage
- B. Yes, it is running at half capacity
- C. Yes, it is running at full capacity

# QUIZ FOUR



How many barrels of oil did this tank contain when the picture was shot?

- A. none, the tank is empty
- B. 90,000
- C. 180,000
- D. 360,000

# GRAZIE



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