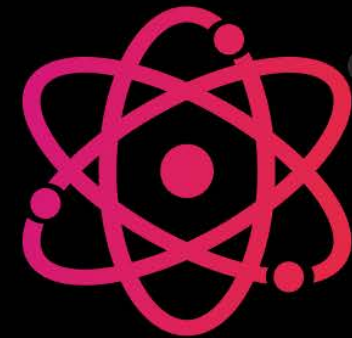




VIRTUAL



USER

SUMMIT 2020

Innovation. Inspiration. Interaction.

AGENDA



Time	<b>Welcome</b>
09:00 hrs	<b>Welcome of the Board</b> Sven Lindemann, Chief Executive Officer, Serrala
	<b>Keynote</b>
09:30 hrs	<b>Impact of the Corona Crisis in a European Context</b> A panel discussion with EMEA credit management & treasury associations including AFDCC (France), AITI (Italy), <b>Callisto Grand</b> (former ACCEE; Central & Eastern Europe), <b>CICM</b> (UK), and <b>VVCM</b> (Netherlands)
	<b>Tech Dialog</b>
10:15 hrs	<b>Techtrends in Finance</b> Digitization is key for success. Discover how digital transformation and a harmonized IT architecture can enable secure global processes even when the finance team is working remotely.

## Best Practices & Customer Success

Optimize your financial and treasury processes with Serrala solutions. Discover how the Serrala solutions work and the results our customers have achieved.

11:00 hrs	<b>Optimizing Credit Management Integrated in SAP FS<sup>2</sup> Credit</b>  An example of effective processes within SAP S/4HANA and a fragmented system environment.	<b>Accelerating Accounts Payable with SAP-Integrated Invoice Processing FS<sup>2</sup> AccountsPayable</b>  Discover how to automate invoice processing by up to 80%, reduce the manual workload and ensure positive supplier relations.	<b>Get Your Payments Managed Efficiently Payments as a Service</b>  Formats, connectivity, fraud checks - let your payments be managed and be sure that they are safe and compliant with current standards and regulations.	<b>AI-Powered Cash Application Integrated in SAP - Joint Session with ABB FS<sup>2</sup> AutoBank</b>  ABB applies cash before breakfast with the intelligently automated solution. Discover more about their award-winning project.
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## Best Practices & Customer Success

<p>11:45 hrs</p>	<p><b>Getting Receivables Information Fast</b> Receivables as a Service</p> <p>How our Receivables as a Service automates the processing of remittance advices and other formats giving you full transparency.</p>	<p><b>Preventing Fraud Across Your Entire P2P Process</b></p> <p>Protect your organization from payment fraud with integrated P2P solutions. Discover how digitized, automated and fully integrated P2P processes enable organizations to detect fraud quickly before it happens.</p>	<p><b>Managing Payments and Account Statements - Incl. example <b>Novelis</b></b> FS<sup>2</sup> Payments &amp; FS<sup>2</sup> AccountStatement</p> <p>Getting visibility into payment lifecycles and bank account activity, automating processes and achieving fraud protection are key aims of organizations.</p>	<p><b>Intelligently Combining Treasury Tools Integrated in SAP</b> FS<sup>2</sup> CashLiquidity &amp; FS<sup>2</sup> Treasury &amp; FS<sup>2</sup> eBAM</p> <p>From cash flow forecasting to treasury: How automation and integration help optimize processes and cash-related KPI.</p>
<p>13:15 hrs</p>	<p><b>NEW Intelligent Cash Application in the Cloud</b> Serrala Alevate CashApp</p> <p>Discover the new cloud-based solution for achieving highest automation rates for your cash allocation independently of your ERP system.</p>	<p><b>NEW Quick Wins in Collections</b> FS<sup>2</sup> Collections</p> <p>Quickly reduce your DSO and support a more centralized and professional collections solution. Learn how to quickly implement best practices for successful collection with FS<sup>2</sup> Collections. Discover how a global pharmaceutical company benefitted from the solution.</p>	<p><b>NEW The Future of Payments - An Outlook to a New Flexible Solution</b> Serrala Alevate Payments ST</p> <p>Look forward to a new payment solution that will be even more flexible, secure, scalable, intuitive, and efficient than ever before.</p>	<p><b>Making Payments Easy for Your Customers Using Digital Requests to Pay - Incl. example <b>Telefónica</b></b> Serrala Alevate RTP + EBPP</p> <p>Digital requests to pay via email or text message, and electronic bills simplify the payment process for your customers and help you get cash in faster.</p>
<p>14:00 hrs</p>	<p><b>NEW External Collections in the Cloud</b> Serrala Alevate Collections</p> <p>The new collector hub enables you to connect the ERP system easily with collecting agencies and simplify external collection efforts.</p>	<p><b>Processing Incoming Invoices Digitally &amp; in the Cloud - Joint Session with <b>Hilti</b></b> Serrala Alevate AP</p> <p>Find out how the cloud solution enables more efficiency for global AP processes and how it eliminates manual activities.</p>	<p><b>NEW Intelligent Matching of Settlement Files from Payment Service Providers</b> PSP Reconciliation</p> <p>Settlement Files of payment service providers can be easily retrieved, converted and reconciled to incoming payments with our new service. Ideal for cutting down on manual tasks.</p>	<p><b>NEW The Universal Platform for Handling All Payments Including Online</b> Digital Payment Platform</p> <p>PayPal, Apple Pay, Klarna, Sofort. Bezahlen – the new solutions help you handle also typical online payment formats.</p>



## Live Demos

The parallel live demo sessions are divided into three 15-minute demonstrations so you can experience more than one of our Serrala Alevate solutions.

<p>14:45 hrs</p>	<p><b>Serrala Alevate CashApp</b></p> <p>Find out how our new cloud-based solution automates your cash application process.</p>	<p><b>Serrala Alevate AP</b></p> <p>See how our cloud-native accounts payable solution helps automate and simplify the capturing, processing and posting of invoices.</p>	<p><b>Serrala Alevate Payments ST</b></p> <p>Get some first insights into our new payments solution that will be more intuitive, flexible, and secure than ever before.</p>	<p><b>Serrala Alevate RTP</b></p> <p>Digitizing the request-to-pay process helps to truly simplify the payment process for your customers and enables you to apply cash faster. But see for yourself.</p>
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## Virtual Roundtables

Exchange your questions and ideas with a community of your peers. Our experts will be available to provide answers.

<p>15:45 hrs</p>	<p><b>Virtual Roundtable O2C</b></p> <p>Get to know the highlights of our solutions for incoming payment processing in short live demos and take the opportunity to ask questions.</p>	<p><b>Virtual Roundtable P2P</b></p> <p>Get to know the highlights of our solutions for outbound payment processing in short live demos and take the opportunity to ask questions.</p>	<p><b>Virtual Roundtable CLT</b></p> <p>Get to know the highlights of our solutions for treasury and cash visibility through short live demos and take the opportunity to ask questions.</p>	<p><b>Virtual Roundtable Corestone</b></p> <p>Get to know the highlights of our solutions for data and document management through short live demos and take the opportunity to ask questions.</p>
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## Wrap Up

<p>16:45 hrs</p>	<p><b>Executive Summary</b></p>
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## On Demand Sessions

What are the latest innovations and developments in the Serrala solutions? What's on the product roadmap? Learn more in these on-demand sessions.

<b>Serrala FS<sup>2</sup> Solution Suite</b> Our Solutions for SAP	<b>Serrala Alevate Solution Suite</b> Our Hybrid and Full Cloud Solutions
<b>FS<sup>2</sup> AccountsPayable:</b> What's New? Features and Product Roadmap	<b>Serrala Alevate RTP + EBPP:</b> What is new in the digital payment request solution?
<b>FS<sup>2</sup> eBAM:</b> What's New? Features and Product Roadmap	<b>Serrala Alevate TMS:</b> What is new in the Cash, Liquidity and Treasury Management solution?
<b>FS<sup>2</sup> Payments:</b> What's New? Features and Product Roadmap	<b>NEW Serrala Alevate Collections:</b> A professional collections solution in the cloud.
<b>FS<sup>2</sup> Credit:</b> What's New? Features and Product Roadmap	<b>NEW Serrala Alevate CM:</b> Cash management in the cloud.
<b>FS<sup>2</sup> Collections:</b> What's New? Features and Product Roadmap	
<b>FS<sup>2</sup> Treasury &amp; FS<sup>2</sup> CashLiquidity:</b> What's New? Features and Product Roadmap	
<b>FS<sup>2</sup> AutoBank:</b> What's New? Features and Product Roadmap	
<b>FS<sup>2</sup> WorkingCapital:</b> What's New? Features and Product Roadmap	
<b>SmartEye:</b> What's New? Features and Product Roadmap	